

20th Annual Smith & Wesson International Revolver Championship



20th Anniversary

June 2nd-5th 2011

Expanded to a 4-day event!

More shooters, more stages, more advertising and publicity
www.ICORE.org

Details for IRC Sponsor Promotion

Premier Sponsors: \$2,000 cash **plus** \$3,000 in retail merchandise

- ◆ Stage Sponsor benefits PLUS:
- ◆ Exclusive pre-event promotion on ICORE.org website, all promotional material, and registration forms
- ◆ Large banner at the Shooter's Meeting, Awards Ceremony, on the range during the 4-day event
- ◆ Promotional announcements at the Shooter's Meeting and Awards Ceremony
- ◆ Logo on 250+ shooter's T-shirts
- ◆ Two full-page ads in the course book, one color, one black and white
- ◆ Three free entries to the match

Shoot-Off Sponsor: \$3000 cash **or** \$4000 in retail merchandise

- ◆ Exclusive sponsorship of this media-drawing attraction
- ◆ Two large banners at the shoot-off stage
- ◆ Promotional announcements during the shoot-off
- ◆ Two full-page ads in the course book, one color, one black and white
- ◆ One free entry to the match

Stage Sponsors: \$2000 cash **or** \$3000 in retail merchandise

- ◆ Banner Sponsor benefits PLUS:
- ◆ One banner prominently positioned downrange at your sponsored stage
- ◆ Promotional announcement on your stage to every shooter's squad
- ◆ One full page ad in the course book
- ◆ One free entry to the match

Banner Sponsors: \$750 cash **or** \$1250 in retail merchandise

- ◆ Contributing Sponsor benefits PLUS:
- ◆ One banner displayed on the range for the 4-day event
- ◆ One half-page ad in the course book
- ◆ One free entry to the match

Contributing Sponsors: \$250 cash **or** \$500 in retail merchandise

- ◆ Sponsorship listing in the course book

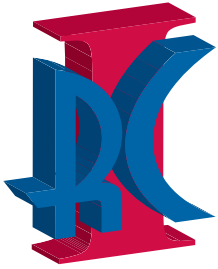
T-shirt Sponsor: Place your logo prominently on 250+ shooter's shirts, which will be worn proudly by the shooters for years to come. Contributing Sponsors are not eligible to participate. Cost is \$250 cash. Please call Art to reserve a spot (limited availability).

Every Sponsor will receive:

- Splash Ad on the ICORE.org home page
- Sponsorship listing on www.ICORE.org website
- Complimentary exhibition space at the match
- Brochure, catalog, sample distribution to all competitors

Contact the IRC Prize Coordinators:

Art and Janet Leach ◆ Phone: 805 801-0973 ◆ Fax: 805 528-0817 ◆ Email: ircprize@gmail.com



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SPONSORSHIP AGREEMENT

**Merchandise, banners, promotional material can be shipped NOW
Must be received by May 1, 2011**

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| IRC Shipping Address: Art Leach 1302 17th St. Los Osos, CA 93402 805 801-0973 Email: ircprize@gmail.com | IRC Mailing Address: Art Leach PO Box 6898 Los Osos, CA 93412 805 801-0973 |
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| FFL information: Pat Hogue, Hogue Inc. 550 Linne Rd. Paso Robles, CA 93446 805 239-1440 |
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Sponsorship Categories

- Premier Sponsor:** \$2000 cash (plus) \$3000 in retail merchandise
- Shoot-Off Sponsor:** \$3000 cash (or) \$4000 in retail merchandise
- Stage Sponsor:** \$2000 cash (or) \$3000 in retail merchandise
- Banner Sponsor:** \$750 cash (or) \$1250 in retail merchandise
- Contributing Sponsor:** \$250 cash (or) \$500 in retail merchandise
- T-shirt Sponsor:** \$250 cash, to reserve space (limited) call Art Leach 805 801-0973

Company Name _____

Contact Person _____

2nd Contact Person _____

Address _____

City _____ **State** _____ **Zip** _____

Phone: () _____ - _____ **Fax:** () _____ - _____

Email Address _____

Fax this form to Art Leach at (805) 528-0817

PLEASE WRITE LEGIBLY SO THE FAX COPY IS READABLE

The sponsor agrees to provide cash and/or merchandise (at retail value) for the IRC Match to be held June 2-5, 2011. In exchange, the sponsor will receive the benefits as stated in the Sponsorship Opportunity Sheet. The Prize Coordinators must receive sponsor banners and money or merchandise NO LATER May 1, 2011. Failure to comply with this deadline may result in ads not being placed in the publications.

Sponsor Signature: _____ **Date:** _____