

**Event Information:**  
[www.ICORE.org](http://www.ICORE.org)

**Event Date:**  
June 2nd - 5th, 2011

**Event Location:**  
Morro Bay, CA

**IRC Prize Coordinators**

Art & Janet Leach  
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**Mailing address:**  
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Los Osos, CA 93412

**Shipping address:**  
Art Leach  
1302 17th St.  
Los Osos, CA 93402

**Firearms Ship To:**



Pat Hogue  
**Hogue, Inc.**  
550 Linne Rd.  
Paso Robles, CA 93446  
Phone: 805 239-1440



**20th Anniversary**

**20th Annual  
Smith & Wesson®  
International  
Revolver  
Championship**

**Advertise Directly  
to  
Your Target Market  
Shooters and  
Outdoor  
Enthusiasts**



# Sponsorship Details

(starting at \$250)

## Premier Sponsor

Stage benefits PLUS:

- Full page color ad in Course book
- Full page B&W ad in Course book
- Logo on 250+ shooter's T-shirts
- Pre-event promotion (website & print)
- Prominent banner displays
- Three free match entries

## Shoot-Off Sponsor

Stage benefits PLUS:

- Two large signs displayed at Shoot-off stage
- Full page color ad in Course book
- Full page B&W ad in Course book

## Stage Sponsor

Banner benefits PLUS:

- Full page B&W ad in Course book
- One free match entry

## Banner Sponsor

Contributing benefits PLUS:

- Banner prominently displayed
- Half page B&W ad in Course book
- One free match entry

## Every Sponsor Receives

- Splash ad on ICORE home page
- Listing in Course book.
- Complimentary exhibition space.
- Literature distribution to all competitors.

# Sponsorship Benefits

Your **Splash ad** on [www.ICORE.org](http://www.ICORE.org) home page.  
Sponsor list with **link to your website** on IRC match results page.

**Signs and Banners** prominently displayed at the 4-day event.

**National & Local Media Coverage** with over \$140,000 in ad value last year.

**T-Shirt Advertisement** opportunity for T-Shirt Advertisement with your logo

Your **advertisement** in match course book.

Your **literature and product sample** distributed to all competitors.

**Complimentary Exhibitor booth** at 4-day event.

**Sponsor announcements** at every stage and at award ceremony.

## NEW THIS YEAR!

**Expanded to a 4-day event!**  
**More shooters...**  
**more stages...**  
**more advertising and publicity.**

