

# 19th Annual Smith & Wesson International Revolver Championship



June 4th-6th Limited to 250 Competitors  
www.ICORE.org

## Promotional Opportunity Details for IRC Sponsors

**Premier Sponsors:** \$1500 cash *plus* \$3000 in retail merchandise

- ♦ Exclusive pre-event promotion on ICORE.org website, all promotional material, and registration forms
- ♦ Large banner at the Shooter's Meeting, Awards Ceremony, on the range during the 3-day event
- ♦ Promotional announcements at the Shooter's Meeting and Awards Ceremony
- ♦ Logo on 250 shooter's T-shirts
- ♦ Two full-page ads in the course book, one color, one black and white
- ♦ One free entry to the match

**Shoot-Off Sponsor:** \$3000 cash *or* \$4000 in retail merchandise

- ♦ Exclusive sponsorship of this media-drawing attraction
- ♦ Two large banners at the shoot-off stage
- ♦ Promotional announcements during the shoot-off
- ♦ Two full-page ads in the course book, one color, one black and white
- ♦ One free entry to the match

**Stage Sponsors:** \$2000 cash *or* \$3000 in retail merchandise

- ♦ One banner prominently positioned at your sponsored stage
- ♦ Promotional announcement on your stage to every shooter's squad
- ♦ One full page ad in the course book
- ♦ One free entry to the match

**Banner Sponsors:** \$750 cash *or* \$1250 in retail merchandise

- ♦ One banner displayed on the range for the 3-day event
- ♦ One half-page ad in the course book
- ♦ 50% discount for one entry to the match

**Contributing Sponsors:** \$250 cash *or* \$500 in retail merchandise

- ♦ Sponsorship listing in the course book

**Industry Sponsors:** Highlight your involvement by providing a special prize to the top competitor using your company's product. Please call Art for more information.

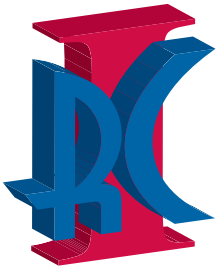
**Side Match Sponsor:** Allow every shooter attending the match to evaluate your product by using it in a side match. Please call Art for more information.

**T-shirt Sponsor:** Place your logo prominently on 250 shooter's shirts, which will be worn proudly by the shooters for years to come. You must be a Premier, Shoot-off, Stage, or Banner Sponsor to participate. Cost is \$250 cash. Please call Art to reserve a spot (limited availability).

**Every Sponsor will receive:** Splash Ad on the ICORE.org home page  
Complimentary exhibition space at the match  
Brochure, catalog, sample distribution to all competitors

## Contact the IRC Prize Coordinators:

Art and Janet Leach ♦ Phone: 805 801-0973 ♦ Fax: 805 528-0817 ♦ Email: [ircprize@gmail.com](mailto:ircprize@gmail.com)



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## \*SPONSORSHIP AGREEMENT\*

Merchandise, banners, promotional material can be shipped NOW to:

**IRC Shipping Address:**

Art Leach  
1302 17th St.  
Los Osos, CA 93402  
805 801-0973

**FFL information:**

Pat Hogue  
Hogue, Inc.  
550 Linne Rd.  
Paso Robles, CA 93446  
805 239-1440

### Sponsorship Categories

- Premier Sponsor:** \$1500 cash (plus) \$3000 in retail merchandise
- Shoot-Off Sponsor:** \$3000 cash (or) \$4000 in retail merchandise
- Stage Sponsor:** \$2000 cash (or) \$3000 in retail merchandise
- Banner Sponsor:** \$750 cash (or) \$1250 in retail merchandise
- Contributing Sponsor:** \$250 cash (or) \$500 in retail merchandise
- Industry Sponsor:** call Art Leach 805 801-0973
- Side Match Sponsor:** call Art Leach 805 801-0973
- T-shirt Sponsor:** call Art Leach 805 801-0973

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

2nd Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ - \_\_\_\_\_ Fax: (     ) \_\_\_\_\_ - \_\_\_\_\_

Email Address \_\_\_\_\_

**Fax this form to Art Leach at (805) 528-0817**

### PLEASE WRITE LEGIBLY SO THE FAX COPY IS READABLE

The sponsor agrees to provide cash and/or merchandise (at retail value) for the IRC Match to be held June 4-6, 2010. In exchange, the sponsor will receive the benefits as stated in the Sponsorship Opportunity Sheet. The Prize Coordinators must receive sponsor banners and money or merchandise NO LATER May 1, 2010. Failure to comply with this deadline will result in ads not being placed in the publications. Banners will be provided for Banner Sponsors and above if the sponsor cannot provide them.

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_